



English course offer for spring / summer semester 2024

Bachelor International Business

In the International Business bachelor's degree programme, you can attend courses from the **4th semester in English** and choose from a variety of different **specialization tracks** (see page 2). You will experience a vibrant learning environment that fosters collaboration and individual growth.

Get ready to explore new horizons and expand your business knowledge in a supportive and interactive setting!

Helpful Links

ECTS course descriptions

www.fhv.at/incomings/international-business-4

More info about the study programme

<https://www.fhv.at/en/studies/business/international-business-administration-full-time-ba>

Organize your stay

www.fhv.at/incomings

International Office contact

Robert Natter, BA, BSc

Student Exchange
Coordinator

+43 5572 792 1200
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Semester Duration

- Welcome week: 19.02.2024 - 22.02.2024
- Study period: End of February – End of June 2024

Academic contacts

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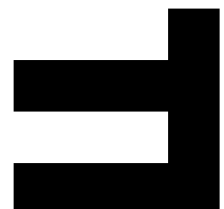
Prerequisites for exchange students

- English language skills (at least level B2)
- Basic knowledge of business administration (students need to be at least in their second year of business studies).

Prof. (FH) Dr. Martin Hebertinger

Head of Degree
Programme

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FAQ

How many credits should I choose?

- **Goal: 30 ECTS per semester**
Applies to all full-time students. One credit, requires approx. 25 hours of work, counting the time spent in class as well as self-study, group work, etc. adding up to 750 hours of work for a whole semester or 50 hours per week.
- **Minimum: 18 ECTS per semester**
While we recommend taking on 30 ECTS, we understand that your home institution might have different rules. We're flexible and want to ensure your learning experience fits your needs. The minimum course attendance for exchange students is 18 ECTS credits per semester.

What are the offered specialization tracks?

- Accounting & Finance (A&F)
- Marketing & Sales (M&S)
- Supply Chain Management (SCM)
- Human Resources & Organization (HR&O)
- Digital Management & IT (DT)
- Entrepreneurship & Innovation (E&I)

How are the courses organized?

Elective courses:

- **Blocked teaching:** The courses follow a dynamic and engaging teaching style with short, intensive blocked sessions delivered either in 4 whole-day sessions within one week or 2 afternoon/evening sessions spread over two successive weeks. Attendance for the blocked units is compulsory.
- **Pre- & post assignments:** To make the most of your learning experience, you'll be challenged with individual or group assignments before and/or after the blocked teaching units. Please remember to reserve enough time for working on your pre-assignments and post-assignments.
- **Course workload:** Each course has 3 ECTS and hence demands a total of 75 hours of commitment. This includes your active participation during class as well as time allocated for research, pre- and post-assignments.
- **Optimal class size** for a focused and enriching experience with maximum enrolment of 30 students.

Weekly courses:

- The additional business course as well as language & culture classes can be chosen additionally to the elective courses and are scheduled weekly.

Business and Management Electives (you can chose one from each time block)			ECTS	Track
Time Block 1 29.02.2024 - 08.03.2024				
• Advanced Spreadsheets in Management Accounting	3	A&F DT		
• Product Portfolio Management	3	M&S		
Time Block 2 14.03.2024 - 22.03.2024				
• Business Model Innovation	3	E&I M&S		
• IT Support in Supply Chain Management	3	DT SCM		
Time Block 3 28.03.2024 - 05.04.2024				
• Group Accounting & IFRS	3	A&F		
• Organisational Development & Change Management	3	E&I HR&O		
Time Block 4 11.04.2024 – 19.04.2024				
• Negotiation Techniques	3	E&I		
• Digital Product & IT Project Management	3	DT		
Time Block 5 25.–26.04.2024 & 02.–03.05.2024				
• Transport & Intermodality	3	SCM		
Time Block 6 08.05.2024 & 10.05.2024 & 16.–17.05.2024				
• Growth Hacking for Startups	3	E&I		
• Introduction to Software Development	3	DT		
Time Block 7 23.- 24.05.2024 & 29.05.2024 & 31.05.2024				
• Financial Analysis and Stock Markets	3	A&F		
• Sales and Account Management	3	M&S		
Time Block 8 06.06.2024 – 14.06.2024				
• Business Ethics	3	HR&O		
• Big Data	3	DT		
Time Block 9 17.06.2024 – 20.06.2024				
• Attracting and Retaining Entrepreneurial Talent	3	HR&O		
Additional courses			ECTS	Schedule
• English for Job Applications	3	blocks in March 2024		
• German Basic	3	weekly		
• German Intermediate	3	weekly		
• Exploring Austrian Culture and Values	3	weekly		